

Annual Review 2015



Our work

The Landmark Trust is one of Britain's leading building conservation charities. With the help of our supporters we save historic buildings in danger of being lost forever. We carefully restore such 'Landmarks' and give them a vibrant new life by making them available for holidays. The letting income supports their maintenance and future survival in our society, landscape and culture. Free open days enable access for thousands more.

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HRH The Prince of Wales

DIRECTOR

Dr Anna Keay

TRUSTEES

Neil Mendoza, Chairman

Professor Malcolm Airs FSA FRHistS

Dame Elizabeth Forgan

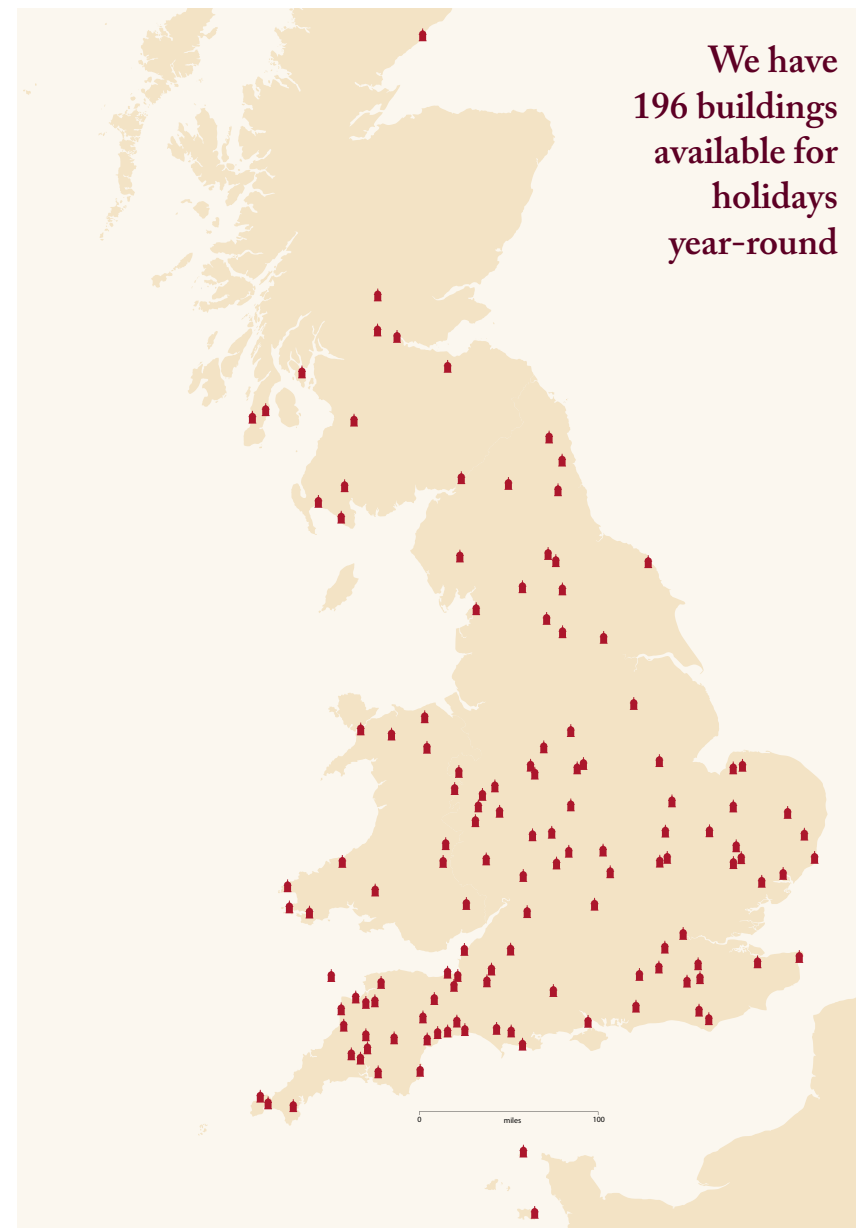
Dr Doug Gurr

John Hastings-Bass

Charles McVeigh III

Martin Stancliffe FSA Dip Arch RIBA

Sarah Staniforth CBE





Top: Summer visitors are carried to Lundy on the MS Oldenburg. Bottom: Restored Augustus Pugin fireplace at St Edward's Presbytery, Kent

"It is now twenty-three years since I became Patron and I am very proud of all that has been accomplished in that time. From important industrial buildings and military structures to historic cotton-weavers' cottages and domestic properties – Landmark's remarkable collection of properties is testament to the founder's truly original notion that extraordinary buildings could be saved for future generations and supported by the people who stay in them."

HRH The Prince of Wales

**65% OF LANDMARKS
CAN BE RENTED FOR
UNDER £20**

PER PERSON PER NIGHT

**VOTED THE BEST FAMILY
PLACE TO STAY**

BY THE INDEPENDENT

Buildings worth saving

The Landmark Trust was established in 1965 by John and Christian Smith who felt that small yet significant buildings were being lost forever; places that were important threads in the historic fabric of our nation. Since then the charity has rescued over 200 extraordinary buildings, from exuberant follies to fishermen's cottages to the creations of Palladio and Pugin.

These special places are frequently decaying when Landmark intervenes, but we believe they are absolutely worth saving. Our role in the preservation of heritage remains relevant: last year we were approached about over 150 buildings at risk or in need of a new future, more than ever before.

We take on two or three buildings a year, raising funds from generous supporters for each project. After detailed research we employ traditional craft skills to repair and restore each building.

People are often surprised by how affordable breaks in such memorable places can be. In fact, 65% of Landmarks can be rented at certain times of the year for less than £20 per person per night. Over 56,000 guests stayed in our buildings last year; each enjoying

a personal, refreshing and fun experience. In Landmark's care these wonderful places will never again fall into disrepair.



Neil Mendoza, Chairman



Top: St Winifred's Well, Shropshire was once a medieval Chapel. Bottom left: Mark Smitten, one of our craftsmen, works on a fireplace moulding. Bottom right: Restored plasterwork in the sitting room at Culloden Tower, North Yorkshire



Ford Cottage in the idyllic hamlet of Coombe, Cornwall dates back to the mid-17th century

56,000 PEOPLE

STAYED IN OUR
BUILDINGS

6,070 PEOPLE

DONATED TO SUPPORT
OUR WORK

326 CHARITABLE BENEFICIARIES

ENJOYED FREE HOLIDAYS

27,150 VISITORS

ON 104 OPEN DAYS

£1.6 MILLION

INVESTED IN MAINTENANCE

A red letter year for Landmark



Our golden jubilee has been a year of celebration, participation and progress. Rescuing and repairing buildings remains the life blood of what we do, and in 2015 we opened three new Landmarks with the help of our supporters:

Hougoumont farm on the battlefield of Waterloo, just in time for the bicentenary of the battle, Belmont House in Lyme Regis and St Edward's Presbytery in Ramsgate. Each of these has in its way been pulled back from decay or dereliction and is now secure for centuries to come.

But more than bricks and mortar, 2015 has been overwhelmingly about people, a record-breaking year in which more people have stayed in, visited and experienced Landmarks than ever before. LAND, our pan-British sculpture installation by Antony Gormley, brought a whole new audience to Landmark, as did the wonderful 'Anthem for Landmark' choral project, now nominated for a Royal Philharmonic Society Music award. Our buildings were 85% full in 2015,

more popular than they have ever been, and 9 million people saw the craftsmanship and expertise that underpins our work through the Channel 4 series 'Restoring Britain's Landmarks'. Meanwhile the average cost per person per night of our buildings remains well under £50, and hundreds of people most in need of rest have experienced the joy and inspiration of our places through the '50 For Free' scheme.

Landmark exists to save buildings and to further people's enjoyment of historic places. That we have been able to do both in spades this birthday year is a tribute to how much these causes matter to everyone, and proof of how important it is that our work continues as we enter our next half century.

Dr Anna Keay, Director

"2015 has been overwhelmingly about people, a record-breaking year in which more people have stayed in, visited and experienced Landmarks than ever before."



The LAND sculpture at the Martello Tower, Suffolk captured people's imagination and was covered on the BBC's One Show. *Photograph by Clare Richardson*

Our Golden Year

JANUARY

Revival of Pugin's legacy

Our year began on site in Ramsgate at **St. Edward's Presbytery** built by A W N Pugin. We spent the year tackling disrepair and recovering its original form, including the huge oriel window that once lit E W Pugin's studio. Our rescue of this Grade I listed building removed it from the Heritage at Risk Register and was funded by donations from supporters and a legacy from the late Mrs Shelagh Preston. Our first guest was Father Marcus Holden, the Priest of St Augustine's Catholic Church next door, whose predecessor the Presbytery was originally built to accommodate.



Cobham Dairy, Kent, built by James Wyatt in 1794, requires urgent support for the early phase of its restoration



St Edward's Presbytery, Kent was nominated for a RICS Restoration Award

FEBRUARY

Pioneering new scheme

The Landmark Pioneers scheme was launched, a new fundraising scheme which allows us to tackle the initial, risky stages of building rescues to assess the feasibility of a project. A group of potential Pioneers joined us at 50 Albemarle Street in London - an

almost unaltered Georgian townhouse where the publisher John Murray entertained his authors, some of whom were pioneers in their own right including Charles Darwin and Jane Austen.



A 50 For Free beneficiary at Coop House, Cumbria

MARCH

Fifty free charity breaks

Now in its third year, our 50 For Free Scheme reaches people who would most benefit from a restorative break at a Landmark but may not be able to afford one. Charities from all over the country, particularly grassroots organisations, enjoyed free holidays at buildings such as **Alton Station**, the **Egyptian House** and **Tixall Gatehouse**. The cost was met by a generous private donor. Some of the beneficiaries included Action for Asperger's, Cancer Lifeline South West and Young Carers Together.

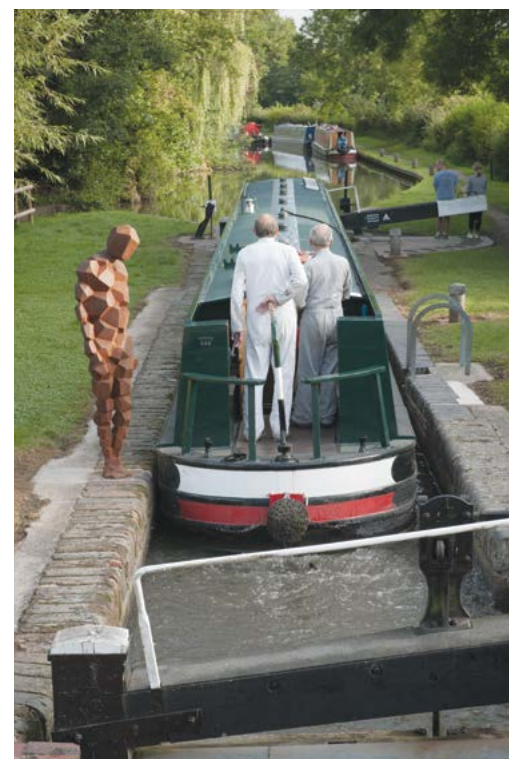


Young Carers Together at The Grange, Kent, the former home of Augustus Pugin

APRIL

LAND by Antony Gormley

Thanks to a private donor, Antony Gormley designed five sculptures to celebrate the special relationship between people, places and time that the Landmark Trust has embodied for the past five decades. The life-sized cast iron sculptures, together called LAND, reflected the individuality of each location at **Martello Tower**, **Clavell Tower**, **Lengthsman's Cottage**, **Saddell Bay** and on the south-west tip of **Lundy**.



LAND by the Stratford-upon-Avon Canal, Warwickshire.
Photograph by Clare Richardson

MAY

A Golden Weekend

Our 50th anniversary year was officially launched during a magnificent Golden Weekend. Ninety-five per cent of the population were within 50 miles of one of our 25 open buildings and 15,494 visitors joined us to celebrate. Over 700 musicians – from community choirs, bell ringers and Brownies – simultaneously performed their own interpretations of a specially-commissioned *Anthem for Landmark* by award-winning composer Kerry Andrew.



Clavell Tower, Dorset during the Golden Weekend



A momentous occasion at the North Gates at Hougoumont, Waterloo. © Telegraph Media Group Limited 2015

JUNE

A Royal Visit to Hougoumont

A new Landmark, **Hougoumont**, opened in time for the Bicentenary of the Battle of Waterloo on 18th June. Our Patron The Prince of Wales and The Duchess of Cornwall called in for tea during the wider commemorations and admired the restoration work. In their footsteps came 2,685 people on the public open days at this important location where the course of European history changed forever.

Writers in Warwickshire Festival

Hundreds of people visited **Astley Castle** for the inaugural Writers in Warwickshire Festival. It was a celebration of local literary talent, with performances of Shakespeare's *Twelfth Night*, poetry readings and extracts from George Eliot's *The Mill on the Floss*.

JULY

Life-saving news for Llwyn Celyn

The Heritage Lottery Fund (HLF) awarded us a £2.525 million grant to rescue **Llwyn Celyn**, a rare but deteriorating late 15th-century building in the Black Mountains within the Brecon Beacons National Park. Together with the £1.7million raised from our own supporters we will be able to restore the main house to create a new Landmark and repair outbuildings for use by the local community and general public as education and interpretation centres. Work starts in April 2016.

Lundy Beacon restored

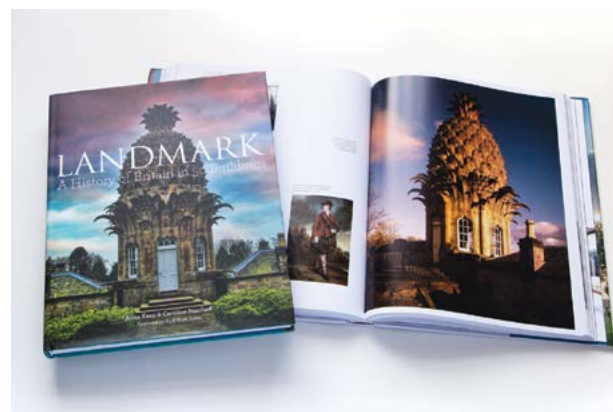
The Old Lighthouse on Lundy became obsolete in 1898 and eventually became derelict. We have been working to restore it for several decades. Thanks to a generous legacy and aided by donations, the dilapidated roof and curved Georgian window of the lower lantern room are now restored.



AUGUST

'Landmark: A History of Britain in 50 Buildings'

Copies of a striking book by Anna Keay and our Historian Caroline Stanford went on sale. With a foreword by our Ambassador Griff Rhys Jones, Landmark's pioneering work was catalogued for the first time. Anna and Caroline highlighted 50 buildings to narrate Britain's social, political and economic past whilst tracing the charity's evolution. The launch was accompanied by a sell-out lecture to supporters at the Royal Institute of British Architects.



Top: The Local History Group at Llwyn Celyn celebrate the news that it can be saved. Bottom left: Work-in-progress at the Old Lighthouse on Lundy. Bottom right: Landmark: A History of Britain in 50 Buildings collated our achievements

SEPTEMBER

Record-breaking open days

Nine of our Landmarks opened their doors free to the public for Heritage Open Days, contributing to Landmark's 104 open days during 2015. In total 27,150 people joined us to explore the buildings and their stories and restorations, breaking all previous Landmark records.

Keeping craft skills alive

We hosted five Craft Apprentices from The Prince's Foundation for Building Community: Joel Hume, Andy Bolton, Sarah (Goss) Ashworth, Andy Thompson and James Harding-Rogers. They gained experience with our in-house craft team at **Wormington** and worked onsite at **Belmont**. William Barkley became our first Craft Trainee following a generous donation from a Landmark Patron.



OCTOBER

Belmont opens after two years on site

Belmont in Lyme Regis opened to guests. The Grade II* listed 18th-century seaside villa was the home of Eleanor Coad (1733-1821) and author John Fowles (1926-2005). Its repair and restoration was a meticulous process encompassing documentary research and traditional craft skills, working with volunteers, local firms and specialists from the South West. We created a permanent exhibition for the public in the former stables, open free on Friday afternoons from April to October.

Top: Morpeth Castle Open Day. Bottom left: William Barclay is our first Craft Trainee. Bottom right: The 18th-century Belmont House is complemented by the Victorian Observatory Tower





Coed y Bleiddiau is a fragment of the once-extensive Welsh slate industry

NOVEMBER

Channel 4 TV series

'Restoring Britain's Landmarks' was broadcast on Channel 4. The six-part series focused on our major projects and shone a light on what it takes to save a building at risk. Over a million people tuned in on Wednesday evenings to share what we do, including the careful conservation and ongoing maintenance of buildings such as Danescombe Mine, the Music Room and the Martello Tower.

Puffin Project success

Lundy means 'Puffin island' in old Norse and today the etymology is even more relevant. After a drastic decline in the last century we noted more than 300 individual puffins in 2015, up from 80 in 2013.



Restoring Britain's Landmarks was fronted by Alastair Dick-Cleland, Landmark's Conservation Manager, Anna Keay and John Evetts, our Furnishings Manager

DECEMBER

An appeal for Coed y Bleiddiau

The year ended as busy as it began, with a £400,000 fundraising appeal for **Coed y Bleiddiau**. This small but charming Grade II listed building is at risk in the Snowdonia National Park. It was built for the Superintendent of the Ffestiniog Steam Railway which took slate from the quarries down to the harbour. Accessible on foot and by steam train only, we hope to start work in summer 2016.

Georgian Group recognition

The Duke of Wellington presented the Georgian Group's 2015 award for Restoration of a Georgian Building in an Urban Setting to the Belmont restoration team and said "The project has been informed by meticulous building analysis and documentary research and the building is now again a thing of real beauty, a delightful monument to one of the great female entrepreneurs of the Georgian period."



Puffins are synonymous with Lundy

How to get involved

Holidays

Everyone is welcome to stay in a Landmark for a self-catering break. You can explore the range of buildings online or order a Handbook on our website or by calling Booking Enquiries on 01628 825925.

News updates

You can sign up to receive our monthly email newsletters or follow us on Facebook, Twitter, Instagram and Pinterest.

Open Days

We have a busy schedule of Open Days planned at 31 buildings across the country in 2016. Other buildings are open weekly by appointment. Please see our website for more details.

Volunteers

Volunteers can register through our website, where we also post volunteering opportunities across all departments. Volunteers receive a monthly email update.

Donations

There are many ways to support our work, from making a one-off gift or regular donation by Direct Debit, to joining a defined supporter scheme for Friends, Patrons, Guardians or Pioneers, or leaving a legacy.

For more details on ways to get involved please visit our website www.landmarktrust.org.uk or call us on **01628 825920**.



Jamie Lake, one of our artists-in-residence at Llwyn Celyn, captures its fragility

Our Supporters in 2015

Every donation makes a real difference to our work rescuing and caring for remarkable buildings. We are extremely grateful to the generous individuals and organisations that supported us during 2015, some of whom are listed here:

Ambassadors: George Clarke, Nicholas Coleridge CBE, Sir Simon Jenkins, Viscount Linley, Griff Rhys Jones. **Guardians and other generous individuals:** Mr R Broyd OBE, Sir Hugo and Lady Brunner, The Hon Mrs Elizabeth Cayzer, Mr R Eaton, Mrs F Fairbairn, Mr C Giles, Mr C Guettler. **Pioneers:** The Viscount and Lady Blakenham, Mr and Mrs P Cooke, Mr P Davies, Mr W de Winton, Mr C Odey, Mr J Quin, Mr S Roden, Sir Paul Ruddock, Mr B Sealey, Mr and Mrs M Seale, Lord Stevenson of Coddanham, Mr M Wilson. **Life Patrons:** Mr A Baker and Mrs S Darling, Mr G Ball, Mr R Broyd OBE, Dr and Mrs J Bull, Mr M Caporn, Mr and Mrs T Cave, The Hon E Cayzer, Mr R Collins, Mr S Conrad, Mr H Cookson, Dr P Corry, Mr P Davies, Sir John de Trafford Bt MBE, Mr R Eaton, Mr J Elliot, Mrs F Fairbairn, Sir Bill and Lady Gammell, Mrs E Gibbs, Mr and Mrs M Gwinnell, Mr A Hamilton, Miss J Hodgkinson, Ms B Hollond, Dr M Jones, Mr and Mrs F Ledden, Miss T Little, Mr S Martin, Mr D McCleary and Mrs A Gloag OBE, Mr A Mead, Mr N Mendoza, Mr J Miller CBE and Mrs I Miller, Mr A Murray-Jones and Ms D Finkler, Revd J and Revd S Pitkin, Mr T Reid and Ms L Ambrose, Mr G Ruthen and Mrs S Andrew, Mr and Mrs J Scott, Mr M Seale, Mr B Sealey CBE and Mrs H Sealey, Mr and Mrs R Setchim, Mr W Sieghart, Mr P Stormonth Darling, Mr O Thomas, Mr and Mrs J Thompson, Mr and Mrs C Turner, Mr and Mrs M Ward, Mr D Warder, Mr W Whyte and Ms S Whitley. **Patrons:** Mrs C Alderson, Mr and Mrs N Baring, Dr J Barney, Mrs A Bartleet, Mr T Bell, The Benindi Fund, Mr M Bennett, Mr R Broadhurst CVO CBE, Sir Hugo and Lady Brunner, Mr P Burfoot and Mr D Boyd, Mr D Clark, Mrs E Cooke, Mr G Dorey, Mr M Drury CBE, Mr N Dutton, Mr G Edington CBE, Mr D Fagan, Mr and Mrs K Farrow, Mr J Fell, Mr J Ferguson, Mr B Foord, Ms R Freeman, Mr and Mrs A Froggatt, Mr D Giles, Mrs V Gilmer, Mr J Glen, Dr C Guettler and Ms J Graham, Dr R Gurd, Mr T Gwyn-Jones, Mrs M Haddow, Mr M Hardman, Mr and Mrs T Hart, Mr D Haunton, Dr E Hicks, The Hippocleides Trust, Mr D Holberton, Mr K Holmes, Miss S Hunt, Mr and Mrs C Hutt, Mr G Jennings, Mr B Johnston, Mr J Jones, Mrs J Jones, Mr and Mrs S Jordan, Dr and Mrs R Jurd, Mr and Mrs N Kingon, Mrs A Kingston, Mr J Lamb, Mr G MacGregor, Sir Laurie and Lady Magnus, Mrs P Maitland Dougall, Mr A Manisty, Mr J May, Professor R Mayou, Mr C McVeigh III, Mr C Nugent, Sir Charles Nunneley, Mrs Z Ollerenshaw, Mr M Page, Mr P Parker, The Rt Hon the Lord Phillimore, Mr C Phoenix, Mrs P Plunket-Checkemian, Mr M Power, Mr J Ransom, Ms G Rawinsky, Mr M Rice and Ms E Bridgewater, Mr I Rodham, Mr D Rowe, Dr R Schofield, Mr and Mrs J Seekings, Mr J Sharman, Mr P Skuse, Dr M Sparks, Lady Stewart, Mr T Syder, Mr M Thomas, Mrs J Waterman, Mr M Wieliczko, Dr J C Williston and Dr E Found, Mrs J Worsfold, Mr and Mrs T Youngman. **Legacies:** Mrs J Abrams, Mrs M Buxton, Mrs K Mills-Hicks, Mr F Tunnard, Mr C Webb. We are extremely grateful to all those who have remembered Landmark in their Will. **Gifts in memory** of Mr A Murray, Mrs L Partridge. **Corporate Patrons:** Ecclesiastical Insurance (Gold), Jardine Lloyd Thompson Group plc (Gold). **Corporate Partners:** Farrow & Ball, William Collins Publishing, Clipper Tea, Nyetimber. **Trusts and Foundations:** Allchurches Trust, Aurelius Charitable Trust, T B H Brunner Charitable Trust, C H K Charities Ltd, The Dorus Trust, Alan Evans Memorial Trust, The Gunter Charitable Trust, The Ironmongers' Company, John R Murray Charitable Trust, The Nerquis Hall Fund, Oakdale Trust, The Sainer Charity, Scouloudi Foundation, ShareGift, Philip Smith's Charitable Trust, The Tanner Trust, Miss Hazel Wood Charitable Trust.

We would like to thank the **Friends of Landmark** and **Regular Givers** whose membership subscriptions and gifts make a vital contribution to our work. We are also grateful to our many supporters who choose to give anonymously.

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